Healthcare Communication
Syllabus

Week/Module	Topics
Week 0	- Demo Video - Welcome to the course - Course Schedule - Grading Policy - Exam Details - FAQ
Module 1: Introduction to Health Communication	- Module Overview - Health Communication - Why study Health Communication? - Communication Process - Health Communication: Definition & Theories
Module 2: Patient - Provider Communication	- Module Overview - Patient-Provider Communication: Perspectives & Barriers - Non-verbal Communication - Listening - Communication of Scientific Information - Persuasive Communication - Module-2 Summary
Module 3: Analysing Patient-Provider Communication	- Module Overview - Effectiveness in Patient-Provider Communication - Communication: Styles & Models - Module-3 Summary
	Mid – Term Assessment
Module 4: Socio-cultural Aspects in Health Communication	- Module Overview - Communication & Language - Interview with Dr. Roma Subramanian - Healthcare Communication: Complex Cases - Avoiding Miscommunication - Module-4 Summary

Module 5: Crisis Communication and Management	• Module Overview • Understanding Crisis • Image Repair Theory • Crisis Responsibility & Management • Module-5 Summary
Module 6: Health Communication: Global Context	• Module Overview • Communicating Change • Interview with Dr. Devi Shetty, Chairman-NH
	End – Term Assessment

Final Exam Details:

If you wish to obtain a certificate, you must register and take the proctored exam in person at one of the designated exam centres. The registration URL will be announced when the registration form is open. To obtain the certification, you need to fill out the online registration form and pay the exam fee. More details will be provided when the exam registration form is published, including any potential changes. For further information on the exam locations and the conditions associated with filling out the form, please refer to the form.

Grading Policy:

Assessment Type	Weightage
Mid-Term & End-Term	25%
Final Exam	75%

Certificate Eligibility:

- 40% marks and above in Mid Term & End Term
- 40% marks and above in the final proctored exam

Disclaimer: In order to be eligible for the certificate, you must register for enrolment and exams using the same email ID. If different email IDs are used, you will not be considered eligible for the certificate.